

SMART CHANGE STARTS HERE.

## DESIGNED TO HELP PROTECT THE AUTHENTICITY, INTEGRITY, AND CONFIDENTIALITY OF ELECTRONIC HEALTHCARE RECORDS

The array of regulations that govern Protected Health Information (PHI) can seem overwhelming, but the healthcare industry is investing to adapt to the new normal. Electronic Healthcare Records (EHRs) are a great start, but every system, interface, and vendor application in your network needs assessment. With all this change, how is your healthcare organization protecting its data while complying with regulations? You need a strategy that can efficiently be utilized and integrated to help protect your most important information, no matter how rapidly the systems that use it are changing.

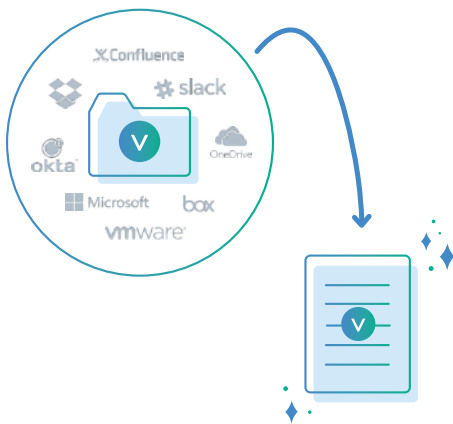
Vera offers strong data encryption paired with simple user experience, a detailed audit trail of how PHI is viewed and accessed and by whom, and other protections that support compliance efforts. By attaching these controls directly to the data, healthcare organizations can help protect and track every Electronic Medical Record (EMR) in support of HIPAA compliance, without compromising interoperability.



### PROTECTION FOR ALL TYPES OF HEALTH RECORDS

Vera gives healthcare organizations the ability to encrypt, track, and tightly control access to any digital content, from lab results and prescriptions to confidential clinical files. When records can take any digital form, the challenge rests with healthcare providers to control and submit content in an approved format. As a result, the ability to protect and track any file type is critical to achieving compliance with existing privacy regulations.

- Ability to automatically protect PHI as it is created on a variety of operating systems.
- Help prevent unwanted access to data even after it is electronically transmitted outside your organization.
- Effortless access to electronic health records for authorized users.



## ELECTRONIC PROTECTED HEALTH INFORMATION

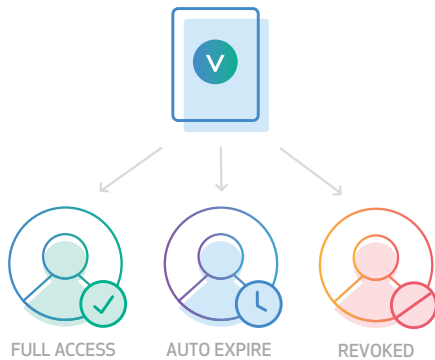
With Vera's dynamic data protections, hospital and healthcare systems can help safeguard PHI records the moment they're created, while at rest, and in transit. With identity-driven access, administrators can maintain control of EHR integrity.

- Encrypt and control access to clinical data anywhere it is transmitted.
- Demonstrate integrity through a detailed, read-only audit trail detailing how data is used.
- Validate authenticity and maintain confidentiality over records on any system for improved interoperability.



## LIMIT ACCESS TO AUTHORIZED INDIVIDUALS

Healthcare organizations are required to limit access to only those individuals authorized to view, manage, or manipulate sensitive health information. Vera's granular access controls not only allow healthcare providers to set those permissions at the time an EMR is created, but to dynamically update those rights throughout the managed lifecycle of the EMR. Access and authentication to Vera-protected health files can be further controlled through the targeted application of multi-factor authentication methods.



- Secure PHI no matter which repository, cloud collaboration platform, or device it resides on.
- Apply dynamic multi-factor authentication to EMR.
- Dynamically adjust permissions to health information over time.

## COMPREHENSIVE, TIME STAMPED AUDIT TRAIL

Perhaps most important, the Vera platform can provide a detailed audit trail for every EHR through its entire lifecycle. Vera's audit trails are read-only and contain computer generated, time-stamped events detailing every interaction with the EHR. The data contained within the audit trail is designed to be tamper-proof and can be retained for a virtually indefinite period.

With Vera you can:

- Establish a comprehensive audit trail that tracks EHR access.
- Report on activity, policy changes, and access.
- See unwanted access attempts to PHI inside and outside the organization.



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